

Lodi Public Library

Strategic Plan Summary 2021 - 2026

Our Mission: The Lodi Public Library's mission is to be a vital partner in our broad community's quality of life. We are committed to lifelong learning through free, non-discriminatory access to diverse information, materials, services, and programs.

Our Vision of Service: Our vision is to help Lodi build a strong community, foster curiosity, and create joy through play.

The Strategic Plan supports the Lodi Public Library's implementation of innovative services that enrich community life.



Core Community Priorities: Community members care about shared futures and identified the following key concepts as priorities for supporting community aspirations and the civic health of the region:

- Residents value **community** and are looking for opportunities and spaces to connect with others and feel that they belong in the community.
- Residents value **education**.
- Residents value the **unique characteristics** of the region.

The Lodi Public Library's Service Priorities for our Community:

- The Lodi Public Library is a place of Community Connection for members to gather, learn, and share ideas.
- The Lodi Public Library is the Community's Resource Center.
- The Lodi Public Library provides connections to educational experiences and opportunities.

The Service Priorities are the foundation for the library's goals for the 2021 - 2026 Strategic Plan.



Framework to measure the impact of the strategic plan

Service Goals	Objectives	Activity Examples	Assessment
<p>Goal 1: The Lodi Public Library is a place of Community Connection for members to gather, learn, and share ideas</p>	<p>Objective 1: The library will provide welcoming spaces for community members to gather, learn, and share ideas.</p> <p>Objective 2: The library will provide spaces for community members to learn and try new skills that will be personally fulfilling and potentially enhance our community's culture.</p>	<p>Activity Examples, Obj. 1: Possible renovations to create a more welcoming space include: upgrade the hallway leading to the Conference Room and Program Room, develop a sitting area for families in the children's section, design a new space for teens and tweens to gather. The library also hopes to pursue a space assessment that considers the current space and possible alternatives for a new location.</p> <p>Activity Examples, Obj. 2: Possible activities include: Photo Club, Artful Adults, Podcast Production, Video Production, Game Development, Microfilm Reader projects, Bookmaking, and STEM activities during Story Time and Summer Programming.</p>	<p>Patron feedback (surveys, conversations)</p> <p>Collect annual library space use data.</p> <p>Staff observation and feedback.</p> <p>Social media feedback.</p>
<p>Goal 2: The Lodi Public Library is the Community's Resource Center.</p>	<p>Objective 1: The library will provide access to physical and electronic resources that support lifelong learning.</p> <p>Objective 2: The library will connect residents with community events, services, and other opportunities to engage with one another.</p>	<p>Activity Examples, Obj. 1: The library will continue to develop its popular collections (e.g. sound books, pop culture books, magazines, DVDs, kids and adult fiction), while also developing new collections (e.g. video games) and collections with growing need (e.g. Large Print).</p> <p>Activity Examples, Obj. 2: The library will organize a community-wide read, open its movie theater to the public, and develop local storytelling projects (e.g. oral history project).</p>	<p>Participant feedback and attendance.</p> <p>Count number of programs.</p> <p>Collect anecdotes from community members who attend programs.</p> <p>Staff observation and feedback.</p> <p>Count number of hits on social media pages and library website.</p>
<p>Goal 3: The Lodi Public Library provides connections to educational experiences and opportunities.</p>	<p>Objective 1: The library will provide programs for residents of all ages that will support a strong community, foster curiosity, and create joy through play.</p> <p>Objective 2: The library will provide services that support community members' personal goals and educational needs.</p>	<p>Activity Examples, Obj. 1: The library will develop a lecture/presentation series for adults, enhance its Music & Story Time program for children, and strengthen its partnership with the middle school and high school for projects with teens (e.g. Podcast Production).</p> <p>Activity Examples, Obj. 2: The library will regularly identify the strengths and weaknesses of the library collection, provide patrons opportunities to suggest additions to the library collection, and will provide materials, programs, and services to support the educational and informational needs of all Community members.</p>	<p>Evaluate and maintain specific library collections annually.</p> <p>Count number of new items added each year.</p> <p>Count usage of electronic resources.</p> <p>Use library catalog software to analyze collection use data.</p> <p>Count number of staff who attend professional development programs.</p>