

Lodi Public Library

2017-2019 Strategic Plan

Vision Statement:

Our library will be well-managed, accessible, convenient to use, and fully supported financially. We will partner with community organizations, strive to address the changing needs and demographics of our communities, have strong community support as a means to protect free access to information, and have open and active channels of communication with the communities the library serves, including the City of Lodi, Town of Arlington, Town of Dane, Town of Dekorra, Town of Lodi, and Town of West Point.

Mission Statement:

The Lodi Woman's Club Public Library mission is to be a vital partner in our broad communities' quality of life and commitment to lifelong learning by providing free, non-discriminatory access to diverse information, materials, services, and programs.

Historical Perspective:

The mission of the Lodi Public Library has its roots in the founding of the Lodi Woman's Club and their desire to support the intellectual interests of its members. After acquiring books and other materials, the Club established a Library Committee in 1899. Ultimately, the Club's concern for a home for its collection led to petitioning the Village of Lodi for space, and in 1914 the new city hall included library space. At that time, the library became known as the Woman's Club Free Library.

As the city hall expanded, so did the library. A larger library space was created in City Hall in 1946. After a fire in the 1960's, the library was located in the post office. In the 1980's, the Library Board and City Council recognized the need for the library to have its own space. A planning process began in 1984 to research the future of the library's needs. In March of 1988, the library board and the Common Council decided to purchase and remodel the building being vacated by the State Bank of Lodi at 130 Lodi Street. The library moved into that building on March 5, 1990 and is still housed there. At that time, the name was officially changed to the Lodi Woman's Club Public Library.

Over the years, access to the library's comprehensive collection has been enhanced by membership in the South Central Library System. SCLS provides the citizens of Lodi and the surrounding communities with access to information resources from numerous state and national sources. Additionally, the professional staff of the Lodi Public Library provides citizens with expertise on accessing information resources using the latest technology.

The long history of the Lodi Public Library and its concern for supporting the intellectual and educational interests of its citizens demonstrates its vitality as a community resource for all. In order to continue that commitment the Library Board has been planning strategically for the future. This is the second edition of the plan, which extends the Library Board's goals until 2020.

2017-2019 strategic plan schedule calendar			
2017	2018	2019	
First quarter	First quarter	First quarter	
Second quarter	Second quarter	Second quarter	
Third quarter	Third quarter	Third quarter	
Fourth quarter	Fourth quarter	Fourth quarter	
			Library Services and Resources
			Provide helpful, efficient service to library patrons.
			Staff participate in webinars, in-services, and SCLS sessions focusing on technology and processes
			The impact of school relocations will be evaluated and plans developed to adapt services
			Maintain SCLS replacement schedule on computer hardware and software
			A replacement plan for additional technologies will be developed
			An inventory of the library's collection will be completed
			Staff will participate in training sessions to assume additional management responsibilities
			Provide convenient access to diverse technologies and resources that meet our communities' needs
			Partnerships will be developed to better market and increase use of under-utilized resources (local historical collection, business database)
			The juvenile collection will be evaluated to insure representation of diversity
			Be an active presence in learning and entertainment for all ages
			Internet literacy for adults will be improved by providing information and instruction on the use of computer software and the use and evaluation of social media
			The communities' needs and delivery of English as a Second Language services will be researched and appropriate plans and partnerships implemented
			Accommodations for tutoring school age youth will be reviewed and explored
			The communities' needs and delivery of parenting information will be researched an appropriate plans and partnerships are implemented
			The library will stay at the forefront of early literacy efforts by increasing staff skills through training
			Facility
			Maintain well-organized, clean, and efficient building and grounds
			The Library Board will pursue planning for future space needs, both inside and outside
			The library will pursue volunteer partnerships for maintenance and development of the landscape
			The use of the library building as a community resource in emergencies (inclement weather, etc.) will be explored and appropriate plans implemented
			Library Board
			Reflect the diversity of our communities and patrons
			The Board will assume primary responsibility for recruitment and nomination of new members
			The Board will include representation from the municipalities it serves
			Provide responsible advocacy and leadership for the library
			The Board will provide at least semi-annual reports to the municipalities and school district in our service area
			A new Board member orientation will be developed and implemented
			A marketing plan for the library will be developed and implemented
			The Library Board will increase its knowledge and awareness of current issues through on-going and periodic group and individual learning activities (such as SCLS webinars, reports from Columbia County Library Board).
			The Library Board will modify its organization and practices in order to govern well by streamlining its meeting procedures and reporting
			The Board will develop and implement a Library Director performance review process
			The Board will develop and implement a Board member performance review process
			Maintain a responsible, balanced budget that provides adequate support for library services
			The Board will advocate for increases in governmental funding at municipality meetings
			The Board will set an endowment fundraising goal and deadline annually
			The Board will develop wage classes for Library staff