

Lodi Public Library Strategic Plan 2014

Mission Statement:

The Lodi Woman's Club Public Library mission is to be a vital partner in the community's quality of life and commitment to lifelong learning by providing free non-discriminatory access to diverse information, materials, services, and programs.

Initiative:

Our Library will...

- be well-managed, accessible, and convenient
- partner with community organizations
- be fully financially supported
- strive to address changing needs/demographics
- have strong community support as a means to protect our democratic ideals
- have open and active channels of communication with the community

Goals:

LIBRARY SERVICE AND RESOURCES:

- Provide helpful, efficient service to library patrons
 - Re-address staff scheduling and duties 4th quarter 2013
 - Ensure communication and policy knowledge through in-service meetings quarterly
- Provide convenient access to diverse resources that meet the community's needs
 - Use per capita counts to evaluate library hours November, annually
 - Develop an official collections policy (co-directors) 4th quarter 2014
 - Increase availability of local historical resources
 - Encourage residents to donate local-interest materials (staff) 2015
 - Seek and acquire genealogical tools (Kristine) 2013-2014
 - Provide virtual library options
 - Improve ease of website navigation (Trish) 2014
 - Research emergent outlets in relation to library goals (co-directors) quarterly
- Be an active presence in learning and entertainment for all ages
 - Reach out to underserved segments of community
 - Institute books-by-mail program (co-directors) 4th quarter 2015
 - Enhance ESL partnerships (co-directors) 2nd quarter 2016
 - Increase participation in adult programs 2013-2014
 - Year-round programming for school ages
 - Begin consistent evening and weekend program series (Kristine) 1st quarter 2015
 - Collaborate with schools for early release activities (Kristine) through 2nd quarter 2014

FACILITY:

- Maintain well-organized, clean, efficient facility and grounds
 - Develop facility maintenance/replacement schedules (co-directors, custodian) 2014
 - Develop landscape sustainability plan (co-directors, custodian) 2014
 - Evaluate parking options and develop plan (co-directors) 2015
 - Improve safety of ramps and doorways (co-directors) 2013-2014
- Fill identified need as a community hub and safe-haven for children
 - Increase room/equipment use for community meetings 1st quarter 2016
 - Build community volunteer program (co-directors) 2015
 - Analyze space use to ensure patron needs are accommodated (co-directors) 3rd quarter 2015

LIBRARY BOARD:

- Reflect the diversity of our community and library patrons
 - Create guidelines for skill set and representation (board) 4th quarter 2014
- Provide responsible advocacy and leadership for the library
 - Review strategic plan for progress (board) quarterly
- Maintain a responsible, balanced budget that provides adequate support for library services
 - Develop budget for marketing (co-directors) 3rd quarter 2015
 - Advocate for increases in government funding (co-directors, board)
 - Seek outside, supplemental funding sources
 - Increase participation in fundraising events 2016
 - Update donations policy (board) 2nd quarter 2014
 - Develop giving programs marketing materials (Trish) 2nd quarter 2015
- Plan for future library needs
 - Set fundraising goal and deadline (board) 4th quarter 2014
 - Revise Endowment policies and goals (Endowment committee) 2nd quarter 2014