

Lodi Public Library

SOCIAL MEDIA POLICY

I. Purpose

- A. This policy governs employee use of library accounts and public comments on library social media platforms.
- B. The Library welcomes interaction with members of the community.
- C. The Library seeks to provide social media users with an environment free from discrimination, harassment, and obscenity. Therefore, all comments, posts, and messages are subject to Library review.

II. Content Containing the Following Will Be Removed:

- A. Disrespectful or inflammatory comments
- B. Obscene, racist, or otherwise threatening comments
- C. Personal attacks, insults, or harassment
- D. Information that is likely to compromise the safety or security of the public or public systems
- E. Commercial promotions, spam, or organized political activity
- F. Links, gifs, images, and other communications that meet the above criteria

III. Blocking and Appeal

- A. If it happens that any individual repeatedly provides content to Library-sponsored platforms that meet the above criteria, then the Library may block him or her from posting to the library's social media.
- B. Any social media user who has had been blocked or had content deleted may appeal this decision, in writing or email, to the Library Director.

Adopted 06/15/2020
